

Good Drugs



Fact Sheet

A program to combat prescription drug abuse

Background

Good Drugs Gone Bad is a program developed in 2009 that is aimed at reducing the impact of prescription drug abuse in our communities. The program consists of a train the trainer seminar where attendees receive a CD/DVD toolkit that has material (Power Point, videos, handouts, etc.) aimed at four target audiences:

- Youth
- Parents
- Older Adults
- Healthcare

Since 2009, seminars have been conducted throughout Wisconsin and multiple states with over 500 toolkits distributed to educators.

In 2012, the group produced three 30 second PSA's that were featured in movie theaters and continue to air on television. In 2013 a 55 minute film on teen Rx abuse titled *Ten Forty-Eight* was also produced and has been distributed to schools and groups throughout northeast Wisconsin.

The *Good Drugs Gone Bad* program was a part of the SAMHSA *Service to Science Academy* in 2011 and was endorsed in the WI State Council on Alcohol and Other Drug Abuse Controlled Substances Workgroup report *Reducing Wisconsin's Prescription Drug Abuse: A Call to Action*.

Training Impact

"Great training! Just what I was looking for. The presentation was well balanced and extremely informational."

99% of educators agree that the seminar increased their knowledge of prescription drug abuse.

89% of educators stated that they received new ideas for implementing the material in their classroom and community.

"These materials are ready to go and can be adopted to individual districts."

Community Impact

2008 1 in 3 students used an Rx without a prescription

2012 1 in 5 students used an Rx without a prescription

87% have stated that the presentation has impacted their decision-making!

Over **7,200 lbs. of medication** collected at three 24/7 disposal sites.

For more information or to request a copy of the Good Drugs Gone Bad toolkit, visit us on the web at www.gooddrugsgonebad.com or contact:

Jason Weber - Town of Menasha Police, 920-720-7109
jweber@town-menasha.com

Sources:

Seminar and presentation evaluations
Winnebago County—Solid Waste & Health Department
Wisconsin Youth Risk Behavior Study