

Good Drugs



Fact Sheet

A program to combat prescription drug abuse

**Fact Sheet updated
January 22, 2014**

What have we done?

Delivered message to over 600 students!

Delivered message to over 3,000 adults!

Presented to groups such as:

- WI Coroners & Medical Examiners Association
- WI Crime Prevention Practitioners Association
- WI Social Services Association
- National Multi-Jurisdictional Conference
- WI Prevention Network
- WI DARE Officers Association
- National Student Safety Teen Leadership Conference
- New England Traffic Safety Education Association

Distributed over 400 toolkits at train-the-trainer sessions

- WI Dells, WI
- Oshkosh, WI
- LaCrosse, WI
- Eagle River, WI
- Whitewater, WI
- Kimberly, WI
- Boston, MA
- 12 WI CESA Districts

Implemented pharmaceutical disposal boxes at police departments in Oshkosh, Neenah, and Town of Menasha, WI.

Produced a 55 minute film titled *Ten Forty-Eight* on teen Rx abuse.

Epidemic

When people speak of drug abuse, one immediately thinks of drugs such as marijuana and cocaine. However, people rarely think of the common drugs found in their homes and medicine cabinets. These pharmaceuticals are typically used for medicinal or "good" purposes; however we are starting to see an alarming trend of abuse of this medicine which has resulted in an increase in crimes, hospitalizations and even death.

- Illegally diverted pharmaceuticals are considered a top threat throughout Wisconsin and the United States.
- Thefts, burglaries, robberies, even homicides have been attributed to prescription drug abuse.
- 1 in 5 Wisconsin high school students have taken a prescription drug to get high without a doctor's prescription.

Response

Law enforcement officials, health care workers, judicial system staff, coalition representatives, and parents have collaborated with state and national organizations to develop the Good Drugs Gone Bad Toolkit to decrease the harm caused by prescription drug abuse. The Toolkit provides resources and materials and public service announcements to reach target audiences including: youth, adults, senior citizens and health care professionals.

Get Involved

Is there a prescription drug abuse concern in your community? Use the Good Drugs Gone Bad Toolkit to reach targeted audiences with:

- Presentations
- Videos
- Handouts
- Public Service Announcements

Ongoing Prevention Efforts

The Good Drugs Gone Bad Toolkit is part of a statewide effort that supports the prevention of prescription drug abuse. In addition, the coalition continues to evaluate and update the toolkit.

For More Information or to Request a Copy of the Good Drugs Gone Bad Toolkit, visit us on the web at www.gooddrugsgonebad.com or contact:

Jason Weber - Town of Menasha Police, 920-720-7109
jweber@town-menasha.com